

the BOULEVARD *magazine*

Bonsall

Castle Creek

Champagne Village

Circle R

Hidden Meadows

Lake Rancho Viejo

Pala

Pala Mesa

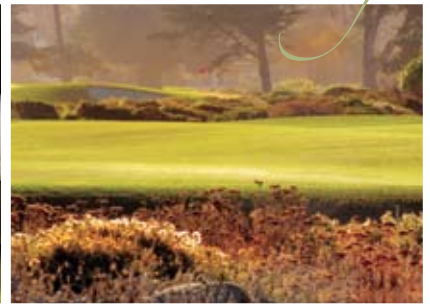
Rainbow

Twin Oaks Valley

Vista Valley Country Club

Please join us in **The Boulevard Magazine** to celebrate the glorious hills and tranquil valleys enjoyed by the communities adjacent to the I-15 corridor. There are more than 9,000 homes in this rich tapestry of communities.

Your road to advertising



We distribute 10,000 copies of The Boulevard Magazine, 11 times per year. Over 9,000 are direct-mailed and others are placed in high-traffic locations, including select supermarkets, in and adjacent to the communities. An online version is also available to readers.

Call today to reserve your space!

The Boulevard Magazine • www.TheBoulevardOnline.com • 760.749.1112 • Fax 760.749.1688

E-mail ads@theboulevardonline.com • Mail P.O. Box 1529, Valley Center, CA 92082

the BOULEVARD magazine

Full Page

Trim size
10.625" x 13.25"
Add 1/4" for Bleed

1/2v Page

5.2" x 13.25"

10.625" x 6.5"

1/2h Page

3.4" x 13.25"

1/3v Page

10.625" x 4.3"

1/3h Page

5.2" x 6.5"

1/4 Page

5.2" x 4.3"

1/6 Page

3.4" x 4.3"

1/9 Page

Ad Rates

SIZE	1-3X	4-7X	8-11X
1/9 Page	\$245	\$195	\$145
1/6 Page	\$290	\$240	\$190
1/4 Page	\$310	\$260	\$210
1/3 Page	\$440	\$390	\$340
1/2 Page	\$490	\$440	\$390
Full Page	\$650	\$600	\$550
Inside FP Gloss	\$700	\$650	\$600
Back Cover	Call For Special Pricing		
Inside Front	Call For Special Pricing		
Inside Back	Call For Special Pricing		

Pricing as of 1/1/08. Prices include full color. Current rates are subject to change without notice. Publisher reserves the right to reject any advertising submission.

More than two proofs are subject to an additional fee. Ads designed to the advertisers specifications and then revised by the advertiser for the same issue are subject to an additional fee. Special requests for logo design will require an additional fee.

Publication Dates

February 1, March 1, April 1, May 1, June 1, July 1, August 1, September 1, October 1, November 1, December 1 (Dec/Jan Issue)

Deadlines

Ad Space Reservation is at the first of the month preceding the next issue.

Ad Copy and Materials are due on the third of the month preceding the next issue.

Formats Accepted

Files should be 300 dpi CMYK color. Formats preferred are PDF, TIF, EPS. Also accepted are JPG, Adobe InDesign, Quark Xpress, Adobe Illustrator, Adobe Photoshop. Electronic files submitted via E-mail to graphics@theboulevardonline.com. For files larger than 5 mb, please call for FTP info.